



Face it, Always
Virtual Human-based Chatbot Solution

Index

Market Problem

3

Our Solution

4

Competitiveness

Unique Value

Use Case

9

Pricing Plan

12

Partnership

13

Leadership and History of KLone

14

Market Problem

Currently, there are many non-face-to-face solutions, but many users complain of discomfort. KClone is a friendly, unique, and easy-to-build virtual human-based chatbot.

Existing non-face-to-face solutions and its limits

Kiosk **Chat/Voicebot** **TTS**

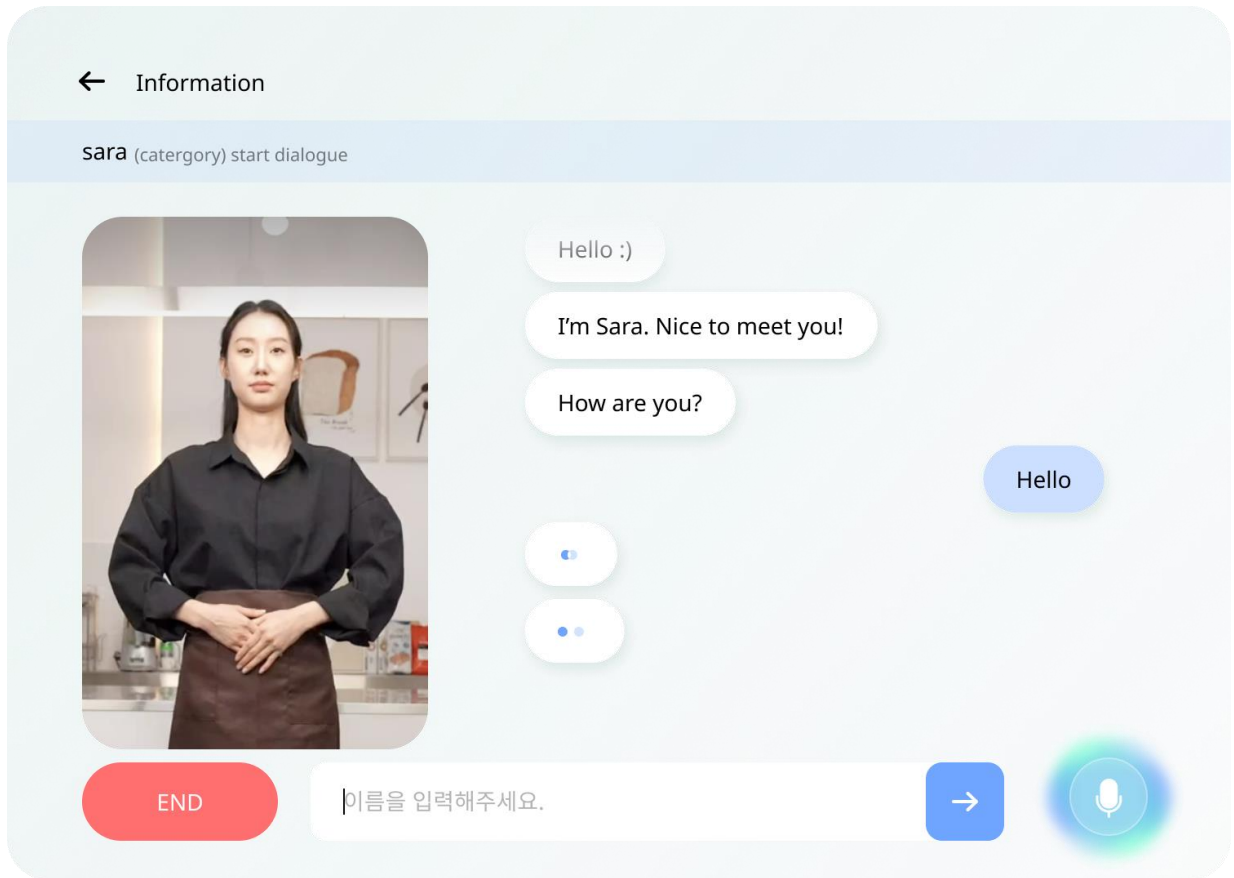
Unkind and rigid conversation experience

Standardized solution type

Difficult and complicated way to build

→
Solution

KLONE Virtual human-based chatbot, KClone



Friendly
No camera. No code.
Only a few clicks.

Customizable
Make a difference
with a unique human.

Easy-to-Build
Face and communicate
conveniently.

Competitiveness 1
Friendly

Communicate in a friendly and fun way with KLleon's interactive virtual humans.

7000+ clips including unique gestures, expressions, and outfit



Basic posture



Direction



Request



Curious



Rejection

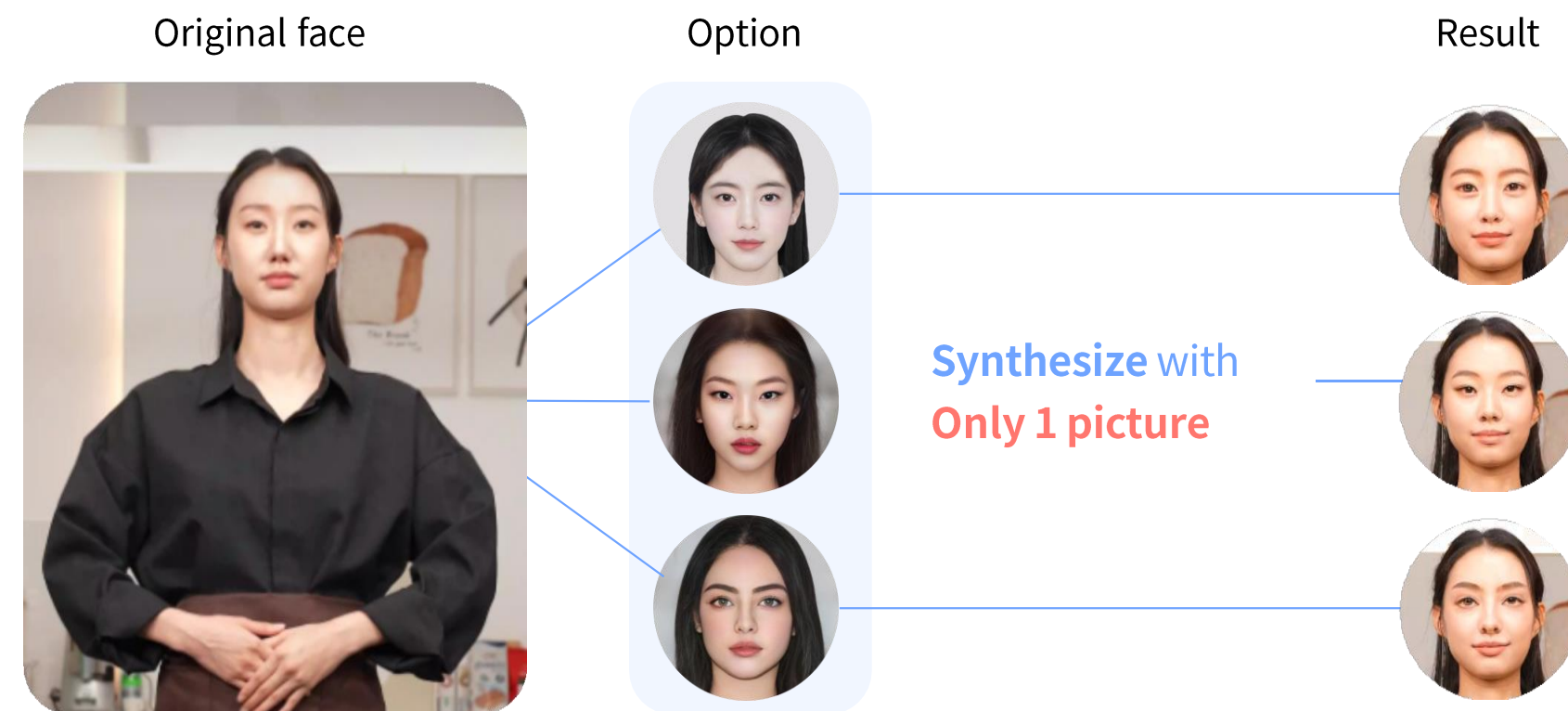


Reception

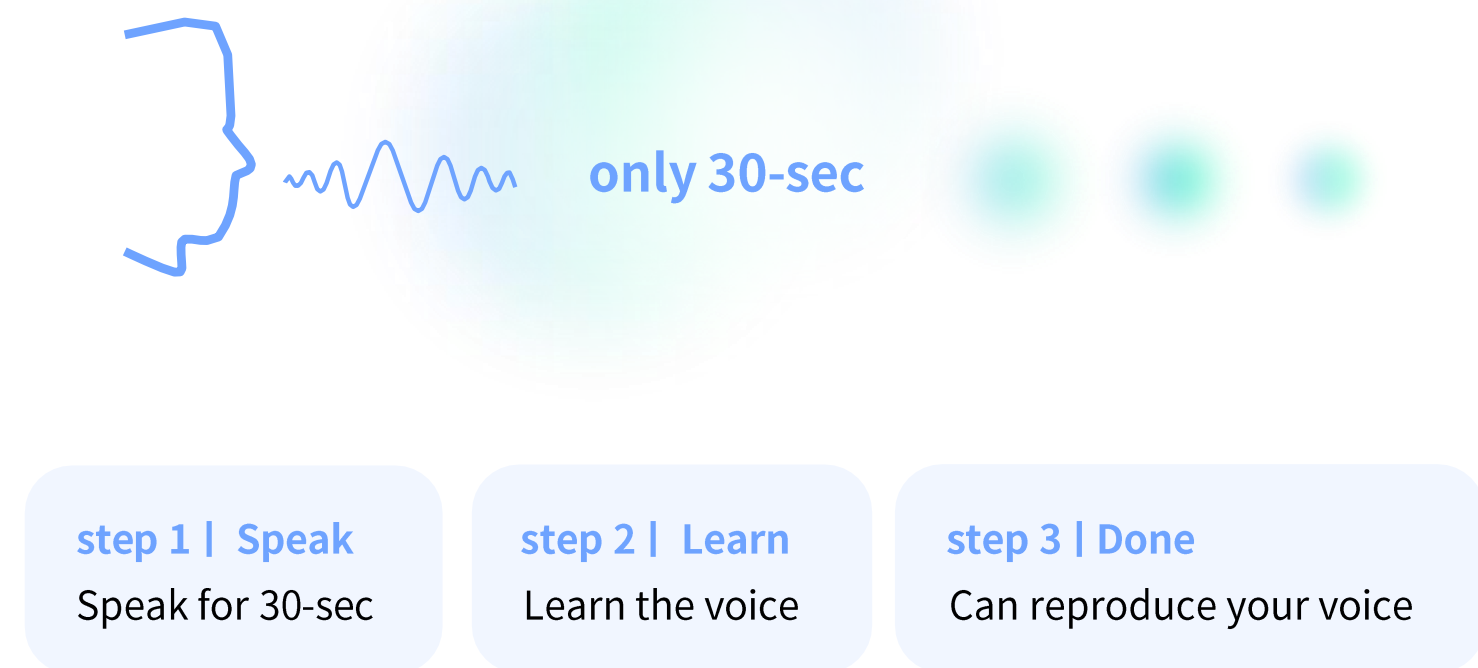
Competitiveness 2 **Differentiated**

Customize your own virtual human using few data

Face customization with **1 picture**



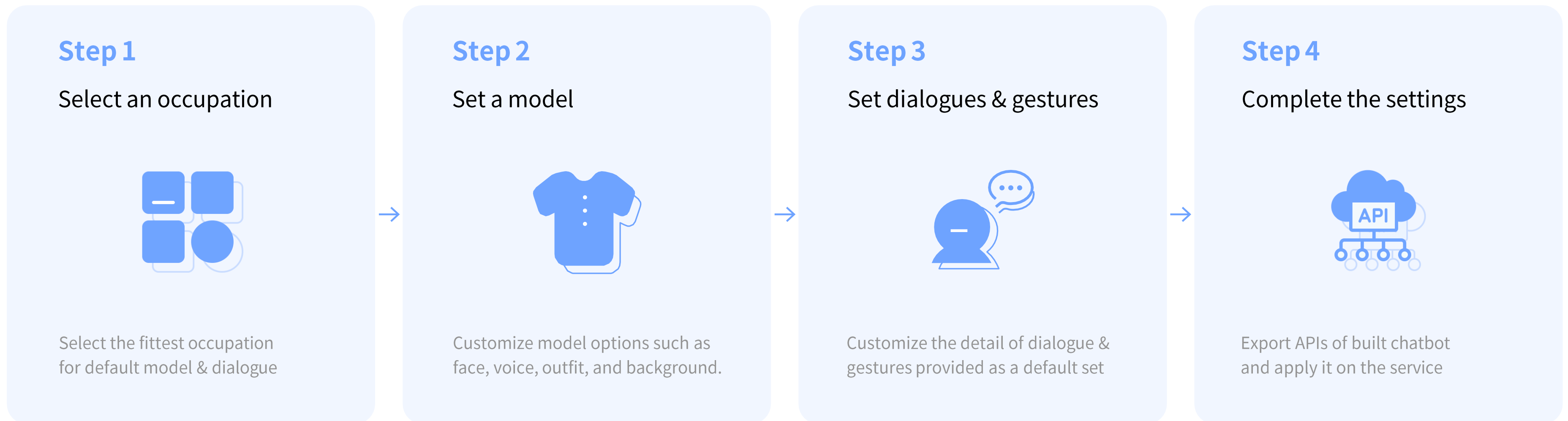
Voice Customization with **only 30-sec voice data**



Competitiveness 3
Easy-to-Build

Build a KClone chatbot easily with only a few clicks

Simple process of building KClone



Unique Value
Virtual Face

Create wholly new faces to represent your brand quickly and easily.

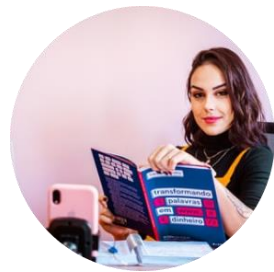
Examples of KLone Virtual Face



Unique Value **Flexibility**

KLone can serve in a wide range of industries and devices.

Industry



Broadcaster

Virtual Announcer,
Influencer



Receptionist

Restaurar t, Cafe,
on ierge



CS Service

24 hours CS Service



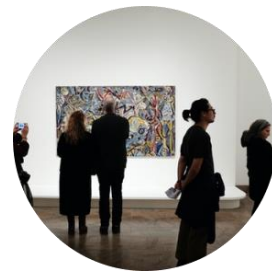
Broadcaster

Virtual Announcer,
Influencer



Counselor

Shrinl,
Senior car Services



Curator

M et r doc nt,
Exhibit ion c c c t

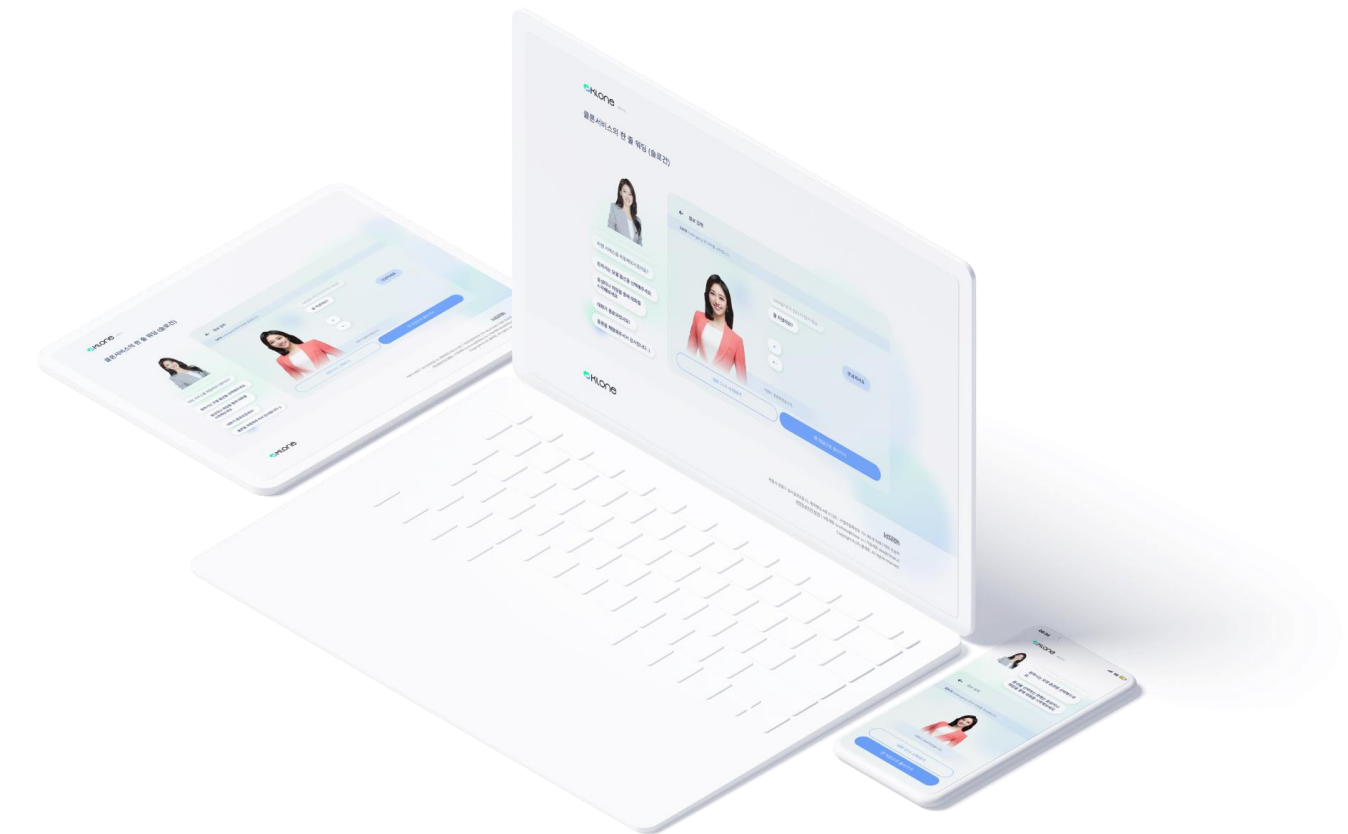
Device

Kiosk

Mobile

Web

Tablet



* KLone API can serve in all kinds of devices, because it is based on web browser service

Use Case 1 | AI Docent



AI Seo-Yugu & Beethoven Exhibition

With Gyeonggi Art Center

Creating Beethoven and Seo-yugu as virtual docents for providing information

of inputs

- 1 image of Beethoven
- 1 clip of Seo-yugu

Applied technologies

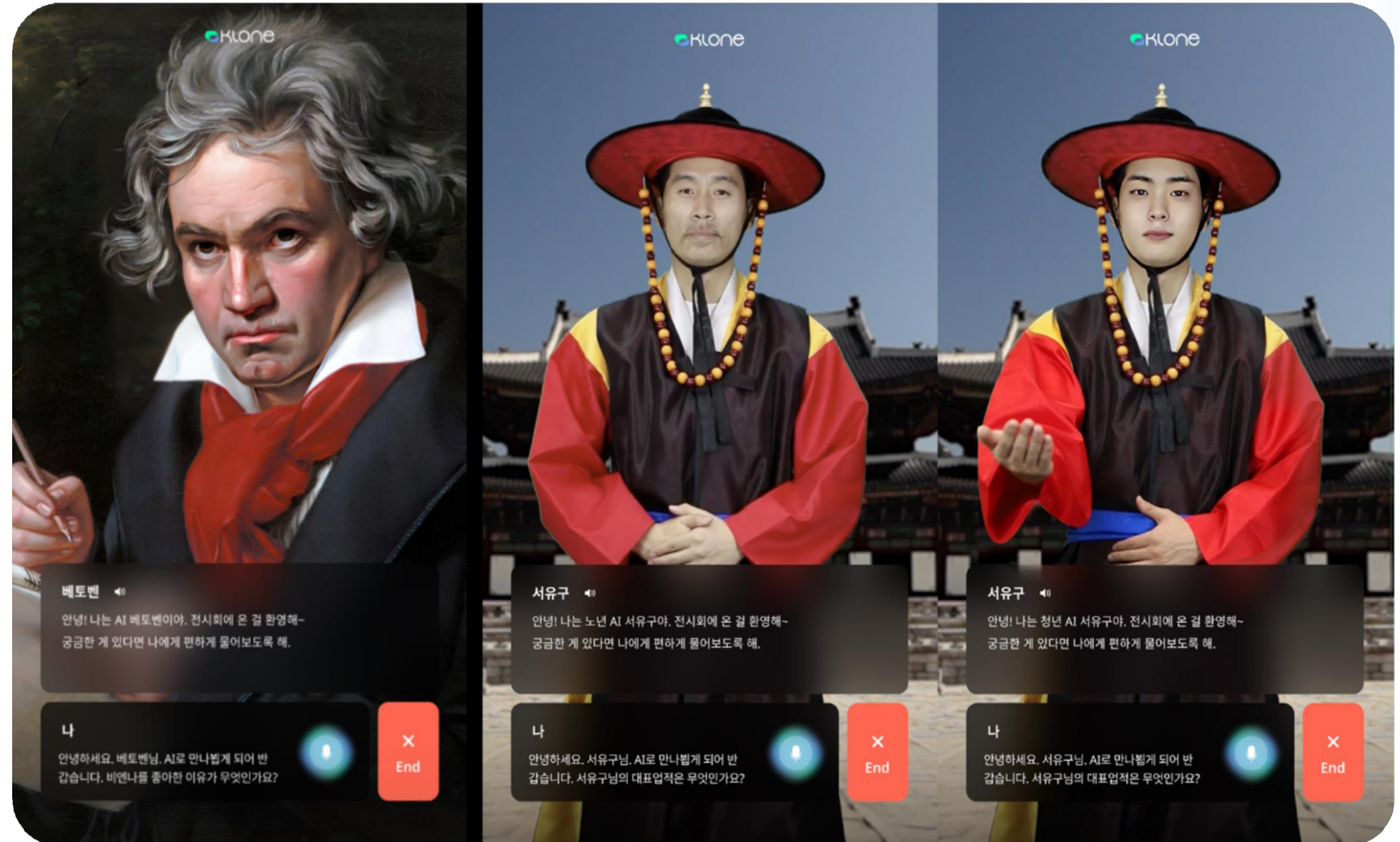
- Virtual face
- Virtual voice
- Image motionizer

of inputs

200+ video clips of Q&A each

Device

Mobile recommended



Use Case 2 | AI Tour guide



그랜드코리아레저(주)

Virtual Tourism Kiosk

With GKL-Korea Tourism Organization

Creating a virtual tour guide for foreign tourists visiting Korea (Korean, Chinese, and English)

of inputs

5 clips of model gesture

Applied technologies

- Virtual face
- Virtual voice
- Multi-language voice interaction
- VR

of inputs


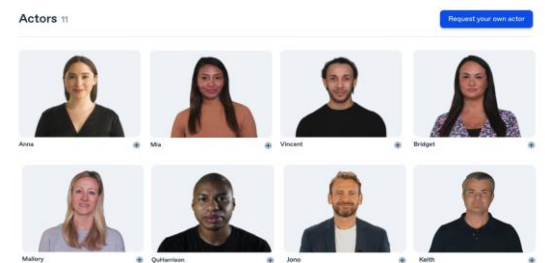
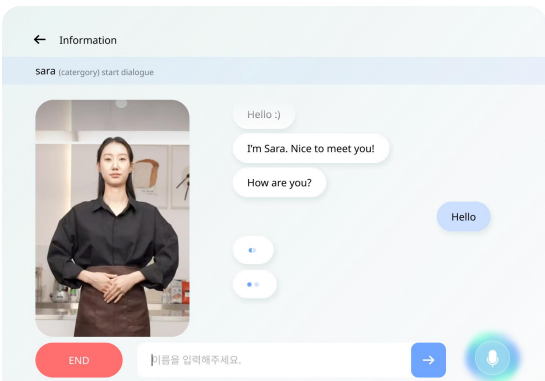
240+ video clips of tour location
Attractions, Accommodations, Restaurants, and Cultural facilities)

Device

Kiosk recommended



Abstract : KClone vs. Competitors

	Interactivity with text, voice	Face and Voice Customization	Synthesis of outfits & background	Gesture Customization
Existing chat, voice chat (Ex. Intercom) 	○ Text or Voice	✗ Limited to video clips	✗	✗
Virtual human solutions (Ex. Synthesia) 	✗ Limited to video clips	△ Limited customization (face, voice) Long processing time, High cost	△ Limitedly customizable	✗
Kclone 	○ Text, voices, faces, gestures	○ Easy customization (face, voice) Create virtual face	○ Customize various kinds of outfits & backgrounds	○ 7,000+ unique gestures Supports customized gestures

Pricing plans *to be determined

Starter Include watermark

Conversation Option

- Supports **1,000** dialogues in total
(Extra charge: \$00 for +1K)

Virtual Human Option

- Number of human: **1 character**
- Basic option (hair, style, face, voice)
- Provides all language
KOR, CHN, JPN, ENG
- Provides basic backgrounds

Technical Support

- E-mail

Professional

Conversation Option

- Supports **5,000** dialogues in total
(Extra charge: \$00 for +1K)
- Save conversation history: **3 months**

Virtual Human Option

- Number of human: **3 character**
- **Basic option + Premium option**
(hair, style, face, voice)
- Provides all language
KOR, CHN, JPN, ENG
- Provides all backgrounds

Technical Support

- E-mail, Phone

Enterprise

Conversation Option

- Supports **unlimited conversations**
- Save conversation history: **12 months**

Virtual Human Option

- Number of human: **Unlimited**
- **Option Customizable**
(hair, style, face, voice)
- Provides all language
KOR, CHN, JPN, ENG
- Provides all backgrounds

Technical Support

- E-mail, Phone, Remote
- Emergency service (24/7)

Partnerships

SAMSUNG

kakao

Smilegate®

 kakaohairshop

 HYUNDAI

 FUJI TELEVISION

 ORENDA

 CJ ENM

 woongjin
웅진씽크빅

 i-Scream edu

 LG U+

 GKL
그랜드코리아레저(주)

 KYO WON 교원

 한국관광공사
KOREA TOURISM ORGANIZATION

 NC

 kt

 LG

 MBN

 EJN

 SM
ENTERTAINMENT

Leadership and History of KLone

Boards

CEO

Jin, Seunghyuk

B.Eng. Hanyang Univ.,
(Electronic Engineering)
Serial Entrepreneur with 3 startups

CRO

Kang, Jisu

Master's degree. KAIST
(Electrical and Electronics)
AI Researcher, "Aizen Global"

VP

Kim, Seonggon

B.Eng. Seoul National Univ.,
(Industrial Engineering)
Former PwC Strategy&

COO

Eun, Seungah

B.A. Korea Univ.,
(Japanes Lang. & Culture)
CSO at D2C Startup 'Milimeal'

History

2021	12	Participate MPAI-MMC Framework Licence
	10	Won 2 CES Innovation Awards in Software & Mobile app field Raised pre-A investment with post-value of USD 40M
	09	Partnership with Smilegate, NC Soft, Lg U+, Kyowon 1st prize, Try Everything IR pitching contest
	08	Partnership with Kakaohair, KS&Pick, GKL
	07	Partnership with KT CS, LG Electronics
	06	Held a Metabus medal ceremony for Korean War veterans Raised Series A investment from Kakao Investment
2020	10	Awarded for TIPS program
	02	Raised seed investment from Bluepoint partners



Homepage

<https://www.klleon.io/>

Official LinkedIn

<https://www.linkedin.com/company/klleon/>

Official Contact Mail

contact@klleon.io