

SsecretWoman



SsecretWoman Co., Ltd.

- CEO Yeong Hyu Kim
- 282-36, Munji-ro, Yuseong-gu, Daejeon, Republic of Korea
- +82-42-484-1652
- +82-42-484-1654
- www.ssecretwoman.com

+ Company Description

- SsecretWoman has been manufacturing and selling hairwear and hair care products for 22 years. Our products are roughly two to three times more expensive than similar ones sold by other companies, yet we have secured top sales in the industry by selling our products in 22 stores in three large department stores nationwide.
- We are continuously conducting research on hair loss as well as scalp and hair care. We have been recognized as the most professional company in the field of hairwear and wigs thanks to our ability to secure a large collection of intellectual property rights (27 patents, 23 designs, and 42 trademarks).
- We are currently in the process of developing cosmetic products made only for hair that can simultaneously manage both the hair of customers who wear wigs as well as the wigs themselves. Our goal is to highlight our independent brand identity and elevate our company status.

+ Additional Information

- June 2001 Established SsecretWoman.
- May 2006 Received the Minister of Commerce, Industry and Energy Award.
- June 2007 Registered as a venture company.
- November 2007 Registered as an Inno-Biz (an innovative technology company).
- September 2008 Certified ISO 9001 and ISO 14001.
- December 2009 Received the Minister of Knowledge Economy Award.
- October 2010 Established SsecretWoman as a corporation.
- November 2012 Received the Bronze Award at the Korean Patent Technology Competition.
- February 2013 Acknowledged as having a department dedicated to R&D.
- May 2013 Received a medal of honor in the industry.
- May 2018 Registered as a Main-Biz (an innovative business management).
- December 2018 Received the Minister Prize from the Ministry of SME Startups.
- June 2019 Certified as a woman-owned company.
- February 2020 Relocated to a new office building.
- March 2022 Acknowledged for having a company-run research institute.

Fair Participation History EXPO 2020 DUBAI



Contact Information					
Name	Sungyung Moon	Department	Overseas Business	Position	Section Head
Phone	+82-10-3768-1026	Email	msk514@naver.com		



Product

+ Hairwear Repair Essence Oil



- 01 A hair essence oil that contains five plant-based oils including argan oil. The product is immediately absorbed by the hair to provide it with nutrients and make the hair shine.
- 02 Cyclopentasiloxane, Dimethiconol, Argan kernel oil, Coco-caprylate/caprato, C12-15 Alkyl benzoate, Tocopheryl acetate, Jojoba oil, Olive oil, Avocado oil, Sweet almond oil, Glycine, Serine, Glutamic acid, Aspartic acid, Leucine, Alanine, Lysine, Arginine, Tyrosine, Phenylalanine, Threonine, Valine, Proline, Isoleucine, Histidine, Methionine, Cysteine, Tryptophan, Hydrolyzed wheat protein,
- 03 Avoid direct sunlight and keep in cool dry place. Tocopherol, Fragrance, Commint oil, Limonene.
- 04 Apply an appropriate amount of the product to the hair and dry or style as desired.
- 05 Three years from the date of manufacture.

+ Hairwear Repair Heat Up Volume



- 01 A heat damage prevention product that contains 12 natural extracts. The hair care product protects dry and brittle hair from heat and helps maintain volume while styling.
- 02 Purified water, Cyclopentasiloxane, Cyclohexasiloxane, Polyacrylamide, C13-14 Isoalkane, Laureth-7, Hydroxyacetophenone, Citric acid, Butylene glycol, Glycine, Serine, Glutamic acid, Aspartic acid, Leucine, Alanine, Lysine, Arginine, Tyrosine, Phenylalanine, Threonine, Valine, Proline, Isoleucine, Histidine, Methionine, Cysteine, Tryptophan, Hydrolyzed wheat protein, Centella asiatica extract, Camellia sinensis leaf extract, Paeonia lactiflora extract, Hamamelis virginiana (witch hazel) extract, Acorus calamus root extract, Lavender angustifolia extract, Calendula officinalis extract, Rosmarinus officinalis (rosemary) leaf extract, Anthemis nobilis flower extract, Houttuynia cordata extract, Eucalyptus globulus leaf extract, Melissa officinalis leaf extract, 1,2-Hexanediol, Fragrance, Commint oil, Limonene.
- 03 Avoid direct sunlight and keep in cool dry place.
- 04 Apply an even layer of the product to the hair before using a hair dryer or other heat-based device to create the desired style.
- 05 Three years from the date of manufacture.

+ Hairwear Repair Volume Up Spray



- 01 A hair care product that contains keratin, collagen, and 12 natural extracts. The product helps maintain volume and makes the hair shine while styling.
- 02 Alcohol, Purified water, PVP, Fragrance, Ethylhexylglycerin, Glycine, Serine, Glutamic acid, Aspartic acid, Leucine, Alanine, Lysine, Arginine, Tyrosine, Phenylalanine, Threonine, Valine, Proline, Isoleucine, Histidine, Methionine, Cysteine, Tryptophan, Hydrolyzed wheat protein, Centella asiatica extract, Camellia sinensis leaf extract, Paeonia lactiflora extract, Hamamelis virginiana (witch hazel) extract, Acorus calamus root extract, Lavender angustifolia extract, Calendula officinalis extract, Rosmarinus officinalis (rosemary) leaf extract, Anthemis nobilis flower extract, Houttuynia cordata extract, Eucalyptus globulus leaf extract, Melissa officinalis leaf extract, Butylene glycol, 1,2-Hexanediol, Commint oil, Limonene.
- 03 Make sure to keep the overcap closed after use. Failure to close the overcap for a long time after use may result in problems with the outlet and pumping. If abnormalities occur, put it in 40°C water for 5-10 minutes then remove moisture for using. Avoid direct sunlight and keep in cool dry place.
- 04 Shake the product sufficiently, then spray the hair once or twice to create the desired style.
- 05 Three years from the date of manufacture.