

# Muldream



## Muldream

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### + Company Description

Muldream, a vegan beauty brand that pursues ‘clean beauty’  
All products are 100% vegan cosmetics. it is a skin care brand made with only natural plant-derived ingredients without using any animal-derived ingredients.  
The CEO, a researcher from KIST, carefully selected ingredients and added only ingredients that are harmless to the skin.  
It is a beauty brand that has achieved export to approximately 30 countries.  
This brand is getting a great response from overseas.

### + Additional Information

- 2018 · Brand launched (all green mild line launch)  
· Achieved 5380% response from Wadiz funding  
· Initial investment made from Korean companies

2019 · Launch vegan green mild line (14SKU)  
· Acquired CPNP Vegan certification

2020 · Entered TKX, TJX, FACETORY stores in the US  
· Entered Douglas, Spain  
· Signed contract with Denmark  
· Laos contract  
· Russia (Padorushka) contract  
· Ukraine (ISEI, BROCARD) contract  
· Enter the UK  
· Signed contract with Belgium  
· Singapore exclusive contract  
· Singapore exclusive contract  
· Enter the North American market (USA, Canada)  
· Entered Oceania (Australia)  
· Enter the European market

2021 · Russia (Watsons) store contract  
· Enter the Philippine market
- Entered Romania and Switzerland  
· Started to enter the South American market (Chile)  
· North American market expansion (Canada)  
· European market expansion (Poland/Germany/Hungary/Czech Republic)  
· Hong Kong exclusive contract (ART PIECE department store)  
· Entered Bulgaria  
· Entered to Japan  
· Entered to Lithuania  
· Taiwan DALFACTORY collaboration (exclusive)  
· Entered the Pakistani market  
· Entered the Estonian market  
· Launched Minimal vegan line (6SKU)  
· Business expansion into OEM/ODM area (5 brands OEM progress)

2022 · Launched suncream  
· Entering Malaysia  
· Entered to Georgia  
· Greece export progress  
· Collaboration project with influencers

Export History Europe, USA etc.  
Fair Participation History Cosmo beauty Seoul 2022



Contact Information					
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## Product

### Turn Over Intensive Serum



- 01 · Moisturizing serum with niacinamide and peptide  
· Help your skin look young  
· Help to care pore tight and clean  
· Excellence pH stability to balance oil and water and help strengthen your skin health

02 Niacinamide, Peptide

03 Avoid direct sunlight Take appropriate amount of serum and gently pat into your face

04 3 years from the date of manufacture

### Turn Over Intensive Facial Cream



- 01 · Elastic cream with niacinamide and peptide  
· Make your skin clean and clear  
· It nourishes your skin and gives it a glow  
· Contain high-quality peptide that charges elasticity and inner elasticity of your skin  
· Strengthen your skin health

02 Niacinamide, Peptide

03 Avoid direct sunlight  
Take appropriate amount of serum and gently pat into your face

04 3 years from the date of manufacture

### Brightening Glow Facial Crea



- 01 · Daily facial cream that brighten up your skin  
· Control oil and water balance and strengthen skin barrier  
· It enhances moisture and gives a glossy skin texture  
· Moisturizing cream that helps your skin stay healthy  
· It's a cream that helps to have best makeup for the next day

02 Vitamin C, AHA

03 Avoid direct sunlight  
Take appropriate amount of serum and gently pat into your face

04 3 years from the date of manufacture

